

January 11-12, 2022 – Three Rivers Convention Center, Kennewick, WA

Sponsorship and Sponsorship Plus Annual Partnership

Diamond Sponsorship PLUS Annual Partnership- \$25,000

- 4 Push Notifications via new Cropping Systems Conference App.
 - Recognition as Diamond Sponsor on all conference materials, website, program, proceedings
 - Lead logo on all conference materials and signage
 - 12 conference registrations
 - Private Mtg room at Conference \$250 (Availability)
 - Full Page ad in on-site program
 - Company brochure inserted in all registrations
 - 5-minute presentation during one lunch or breakfast session
 - One 8' x 10' Exhibit Space
- Plus, Annual Diamond Benefits:** 10 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a two-page Company Profile article in Direct Seed Link newsletter, two display ads in newsletter, year-round web ad on DirectSeed.org, banner at all events.

Platinum Sponsorship PLUS Annual Partnership - \$10,000

- Three Push Notifications via new Cropping Systems Conference App.
 - Recognition as Platinum Sponsor on all conference materials, website, program, proceedings
 - Secondary logo on all conference material and signage
 - 8 conference registrations
 - One 8' x 10' Exhibit Space
 - Business card in on-site program
 - Private Mtg room at Conference \$250 (Availability)
- Plus, Annual Platinum Benefits:** 6 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a 1.5-page Company Profile article in Direct Seed Link newsletter, two display ads in newsletter, six-month web ad on DirectSeed.org, banner at all events.

Gold Sponsorship PLUS Annual Partnership - \$5,000

- Two Push Notifications via new Cropping Systems Conference App.
 - Recognition as Gold Sponsor on all conference materials, website, program, proceedings
 - Choice of coffee breaks or door prize sponsor
 - 4 conference registrations
 - One 8' x 10' Exhibit Space
 - Logo in on-site program
 - Private Mtg room at Conference \$250 (Availability)
- Plus, Annual Gold Benefits:** 3 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a 250-word Company Profile article in Direct Seed Link newsletter, one display ad in newsletter, three-month web ad on DirectSeed.org, banner at all events.

Silver - \$2,500

- Single Push Notification via new Cropping Systems Conference App.
- Recognition as Silver Sponsor on all conference materials, website, program, proceedings
- 3 conference registrations
- One 8' x 10' Exhibit Space
- Name featured in the on-site program

Bronze - \$1,250

- Recognition as Bronze Sponsor on conference materials, website, program, proceedings
- Two conference registrations
- Name featured in the on-site program

Lanyard - \$2,000 (1 Available)

- Logo featured on tag lanyard
- 1 complimentary registration

Supporter Package - \$850 with Exhibit Space, \$500 without Exhibit Space

- Recognition with a listing the conference program and on signage
- 1 complimentary registration
- One 8' x 10' Exhibit Space

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EXHIBITOR & SPONSORSHIP REGISTRATION FORM

Company: _____ Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Fax: _____ Cell: _____
Email: _____
Type of Business: _____
Contract Signature: _____

Sponsorship Registration (Please Select Below)

- | | |
|---|--|
| <input type="checkbox"/> *Diamond Plus Sponsor:.....\$25,000 | <input type="checkbox"/> Bronze Sponsor:\$1,250 |
| <input type="checkbox"/> *Platinum Plus Sponsor:.....\$10,000 | <input type="checkbox"/> Lanyard Sponsor:\$2,000 |
| <input type="checkbox"/> *Gold Plus Sponsor:\$5,000 | <input type="checkbox"/> Supporter Package with Booth:.....\$850 |
| <input type="checkbox"/> *Silver Sponsor:\$2,500 | <input type="checkbox"/> Supporter Package w/out Booth:....\$500 |

All Plus Annual Sponsorship levels will have further discussion with PNDSA staff to insure mutual benefit on all sponsorship package deliverables.

Exhibitor Registration

- ☐ One 8' x 10' Exhibit Space:\$495
- ☐ Floor Space (10'x10' Increment): _____ @ \$200 = \$ _____

Staff Registration – attach additional page if needed

Name of Complementary Registration: _____ Included

Name of Additional Registration: _____ \$150/\$185

Name of Additional Registration: _____ \$150/\$185

Name of Additional Registration: _____ \$150/\$185

Name of Booth Staff: _____ \$5

Name of Booth Staff: _____ \$5

Name of Booth Staff: _____ \$5

Name of Sponsorship Comp. Registration: _____ Included

Name of Sponsorship Comp. Registration: _____ Included

Total Enclosed: _____ \$ _____

Pay by Check or Credit Card: **Make Checks Payable to the: Pacific Northwest Direct Seed Association**

Credit Card Payment: ____ Visa or ____ Master Card Account # _____

Expiration Date _____ CV Code _____ Date _____

Signature _____

Please Contact us at: 6601 W Deschutes Ave., Suite C-2., Kennewick, WA 99336

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(F) 509-585-2671

Or Email kimb@aqmgt.com